Matthias Schricker

UX Strategist, Product Designer, Product Strategist
Able to provide further portfolio documentation upon request.

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Portfolio PW: helloportfolio1

Experience

Investis Digital (rebranded to IDX), Phoenix, Arizona —
UX Strategist/Product Strategist (Lead Position)

March 2023 - PRESENT
UX/Product Strategy and/or UX Lead for:

- A website UX end-to-end overhaul for the largest Financial Management Company in the UK
- A proprietary B2B/B2C Consulting Tool for an Arizona State University business school
- And more…

Leading discovery and design of a range of digital experiences from individual campaigns to complete websites, threading a user-centered approach from concept to delivery through effective collaboration with content, creative, development and channel specialists.

Dragos, Colorado/Arizona (Remote) —
UX Researcher (Lead Position)

February 2022 - September 2022
Hit the ground running with UX Strategy around UX Research. Served as the dedicated UX Researcher for Dragos' Platform. Championed discovery work to produce data, scrubbed data and synthesized it for presentation in digestible formats (Miro, FigJam, Decks); Developed UX Research Strategy, developed internal processes, owned Discovery for new platform products, produced synthesis documentation, led SME interviews, defined Standards for UX Research practices. Worked in a Kanban project management framework.

Think Company, Philadelphia, PA —
Experience Designer (Agency)

September 2021 - December 2021
A mid-level product design role working on dedicated and short-term projects for one of the best UX Design consultancy agencies in the United States. Was on a dedicated team for a Top 3 International Executive Search & Placement firm. Object-Oriented UX Design. Requirements Writing. Product Discovery. Wireframing + Prototyping. Current State auditing.

Product Freelancer, Colorado Springs, CO —
Product Consultant / Product Designer/Product Architect

January 2019 - PRESENT

Provided Product Management and Design for Sons & Daughters (Monument,

Certifications

- **Intro to UX Design,** CareerFoundry - 2020

- **Agile Meets Design Thinking,** University of Virginia - Darden School of Business - 2021

Skills

- 7 years of UX/Product Design experience

- 6+ years of Project Management

- 7+ years experience in team leadership and management

- 6+ years researching (gathering, scrubbing, synthesizing) and presenting data to stakeholders from C-suite level to ground level

- Over 7 years experience with Human Computer Interaction principles

- Quick study of business needs, technical problems and capabilities, and human factors

Tools

Figma; FigJam; Google suite; Microsoft Office

CO), and Home Base (USA) during conceptualization through mock-up. Continued work as a Sr. Product Architect on Mozayik, LLC's primary product. UX Optimization for Cisco Commerce's bidding tool. And other work including mockups, wireframing, User Research, product discovery, competitor research, web app interaction design, and information architecture..

GOAL Academy High School, Colorado Springs, CO —
Product Strategist & Architect

November 2019 - September 2020

Worked on two projects as a Product Strategist, Team Lead. and Product Architect from November 2019 to May 2020. Met regularly with executive leadership, team leads, and the target student-base to develop and execute on strategies to advance Intrinsic Student Motivation using Digital Products.

Apple, Inc. Colorado Springs, CO —
Technical Support Expert / Technical Writer

September 2015 - September 2016

I was trained to troubleshoot Apple's full spectrum of products, other than Beats headphones. I was helping develop an in-house wiki/knowledge base and team-based communication network to coordinate with the in-house CRM for quicker technical solutions. Worked exclusively remotely. Project Management and UX Design involved, assigned to an AppleCare internal product aimed to shorten time from emerging Technical Problems to Technical Support solutions.

GPS Networking, Pueblo, CO —
Technical Writer / Jr. UX Designer

September 2012 - August 2014

Worked with the product engineers to develop product-specific, front-facing manuals for clients. Worked with the CFO to develop and write the employee handbook with a breakdown of all employee-related material/benefits. UX Design involved when a Digital Product was spun up internally.

Education

Pueblo Community College, Pueblo, CO —
Associate's Degree - General Studies, 2012

Suite; Adobe Creative Suite; Wix.com; Hubspot CRM; MarvelApp; Miro; Lucidspark (New)

References

Melissa Davis, EVP of US Operations and Delivery, IDX
- melissa.davis@idx.inc
- 440-479-3075

Jeff Putnam, UX Director, IDX
- jeff.putnam@idx.inc
- 612-599-3741

Tiffany Galluzzo, Formerly: Sr. Director of Project Management, IDX — Currently: Sr. Technical Project Manager, San Mar
-Tiffany.galluzzo10@gmail.com